

Day 6 Report (31-01-2026): SSIU Team Visit to Hanoi, Vietnam

Day 6 of the **Swarnnim Startup & Innovation University (SSIU)** team visit to Hanoi was dedicated to **industry interaction, global business exposure and strategic mentorship**, rather than an academic visit to BUU. The day proved to be highly insightful and value-driven for students, startups and faculty members.

Industry Interaction with Mr. Rajeev Garg – A Global Business Leader

On the first day of the Vietnam visit, the SSIU team had been introduced to **Mr. Rajeev Garg, General Director – Vizen (Net Vision Vietnam Co., Limited)**. Accordingly, Day 6 was planned for an in-depth interaction with him.

Mr. Rajeev Garg, an **Indian-origin global entrepreneur**, migrated to Vietnam nearly **30 years ago** and is today recognized as one of the **leading businessmen in Vietnam**. He has been deeply involved in **Indo-Vietnam business relations** and has served as the **Ex-Chairman of the Indo-Vietnam Business Forum (2016)**.

Owing to his long-standing presence in Vietnam, Mr. Garg maintains close professional engagement with:

- The **Government of Vietnam**
- The **Indian Embassy in Vietnam**

During his tenure as Chairman of the Indo-Vietnam Business Forum, he played a pivotal role in facilitating high-level diplomatic engagements, including invitations to:

- **Hon'ble Prime Minister Shri Narendra Modi**
- **Former President of India, Shreemati Pratibha Patil**

Presentation of Swarnnim Group and SSIU Ecosystem

During the interaction, **Mr. Jiten Thakkar, CEO – Swarnnim Incubation Center (SIC)** and **Head – Swarnnim IP Cell**, formally briefed Mr. Garg about the **Swarnnim Group**, with special emphasis on:

- **Swarnnim Startup & Innovation University (SSIU)**
- Its **innovation-driven education pedagogy**
- The **startup incubation ecosystem**
- Research, entrepreneurship, and **industry-linked academic models**

The discussion highlighted SSIU's commitment to nurturing globally competitive entrepreneurs and innovators.

Student & Startup Introductions

Following the institutional presentation, **each member of the SSIU delegation** introduced themselves individually. Participants shared details about:

- Their academic background
- Startup ideas or ongoing ventures
- Areas of expertise and interest

This interactive session enabled personalized discussions and opened avenues for targeted guidance.

Guidance, Mentorship and Market Entry Insights

Mr. Rajeev Garg addressed each participant personally, offering:

- Practical suggestions for **possible collaborations** with him or with **Vietnamese industrial partners**
- Strategic advice on **market entry and penetration into the Vietnam business ecosystem**
- Insights on cultural, regulatory and operational aspects of doing business in Vietnam

He also shared his **personal journey**—why and how he came to Vietnam, the challenges he faced initially and how perseverance, adaptability and relationship-building helped him establish a successful business presence.

His real-life experiences and mentorship provided invaluable learning, especially for **startup founders and aspiring entrepreneurs**.

Mr. Rajeev Garg generously spent **over 2.5 hours** with the SSIU team, making the session deeply engaging, interactive and impactful. As a gesture of respect and gratitude, **Mr. Jiten Thakkar felicitated Mr. Rajeev Garg** with a **Swarnnim University stole** and a **commemorative gift memento**, symbolizing the strong bond and mutual respect between the SSIU ecosystem and global industry leaders.

Day 6 emerged as a **highly productive and inspiring day**, offering SSIU students and innovators real-world exposure to **international entrepreneurship, global markets and Indo-Vietnam business collaboration opportunities**. The interaction significantly strengthened the industry linkage dimension of the Vietnam visit.





