

## **Day 6 Report (31-01-2026): SSIU Team Visit to Hanoi, Vietnam**

**Day 6** of the **Swarrnim Startup & Innovation University (SSIU)** team visit to Hanoi was dedicated to **industry interaction, global business exposure and strategic mentorship**, rather than an academic visit to BUV. The day proved to be highly insightful and value-driven for students, startups and faculty members.

### **Industry Interaction with Mr. Rajeev Garg – A Global Business Leader**

On the first day of the Vietnam visit, the SSIU team had been introduced to **Mr. Rajeev Garg, General Director – Vizen (Net Vision Vietnam Co., Limited)**. Accordingly, Day 6 was planned for an in-depth interaction with him.

Mr. Rajeev Garg, an **Indian-origin global entrepreneur**, migrated to Vietnam nearly **30 years ago** and is today recognized as one of the **leading businessmen in Vietnam**. He has been deeply involved in **Indo-Vietnam business relations** and has served as the **Ex-Chairman of the Indo-Vietnam Business Forum (2016)**.

Owing to his long-standing presence in Vietnam, Mr. Garg maintains close professional engagement with:

- The **Government of Vietnam**
- The **Indian Embassy in Vietnam**

During his tenure as Chairman of the Indo-Vietnam Business Forum, he played a pivotal role in facilitating high-level diplomatic engagements, including invitations to:

- **Hon'ble Prime Minister Shri Narendra Modi**
- **Former President of India, Shreemati Pratibha Patil**

### **Presentation of Swarrnim Group and SSIU Ecosystem**

During the interaction, **Mr. Jiten Thakkar, CEO – Swarrnim Incubation Center (SIC)** and **Head – Swarrnim IP Cell**, formally briefed Mr. Garg about the **Swarrnim Group**, with special emphasis on:

- **Swarrnim Startup & Innovation University (SSIU)**
- Its **innovation-driven education pedagogy**
- The **startup incubation ecosystem**
- Research, entrepreneurship, and **industry-linked academic models**

The discussion highlighted SSIU's commitment to nurturing globally competitive entrepreneurs and innovators.

## **Student & Startup Introductions**

Following the institutional presentation, **each member of the SSIU delegation** introduced themselves individually. Participants shared details about:

- Their academic background
- Startup ideas or ongoing ventures
- Areas of expertise and interest

This interactive session enabled personalized discussions and opened avenues for targeted guidance.

## **Guidance, Mentorship and Market Entry Insights**

Mr. Rajeev Garg addressed each participant personally, offering:

- Practical suggestions for **possible collaborations** with him or with **Vietnamese industrial partners**
- Strategic advice on **market entry and penetration into the Vietnam business ecosystem**
- Insights on cultural, regulatory and operational aspects of doing business in Vietnam

He also shared his **personal journey**—why and how he came to Vietnam, the challenges he faced initially and how perseverance, adaptability and relationship-building helped him establish a successful business presence.

His real-life experiences and mentorship provided invaluable learning, especially for **startup founders and aspiring entrepreneurs**.

Mr. Rajeev Garg generously spent **over 2.5 hours** with the SSIU team, making the session deeply engaging, interactive and impactful. As a gesture of respect and gratitude, **Mr. Jiten Thakkar felicitated Mr. Rajeev Garg** with a **Swarnim University stole** and a **commemorative gift memento**, symbolizing the strong bond and mutual respect between the SSIU ecosystem and global industry leaders.

**Day 6** emerged as a **highly productive and inspiring day**, offering SSIU students and innovators real-world exposure to **international entrepreneurship, global markets and Indo-Vietnam business collaboration opportunities**. The interaction significantly strengthened the industry linkage dimension of the Vietnam visit.





